

September 15, 2023

REQUEST FOR QUOTATION

The Philippine Department of Tourism-Korea is in need of the services of a wellexperienced company based in Korea engaged in corporate giveaways production and design for the 2023 MICE Roadshow promotional giveaways.

Interested companies may submit design and quotations following the attached Terms of Reference on September 20, 2023, 5:00 pm to:

> Philippine Department of Tourism-Korea Suite 801, President Hotel, Euljiro1-ga Jung-gu, Seoul 04533 Korea Tel no: (02) 598-2290 Fax: (02) 318-0520

Email: jake@philippinetourism.co.kr and jtnoveros@philippinetourism.co.kr

Y N. NOVEROS Foreign Tourdsm Officer PDOT-Korea

TERMS OF REFERENCE

I. PROJECT TITLE: 2023 MICE ROADSHOW PROMOTIONAL GIVEAWAYS

DATE:

OCTOBER 11 - 19, 2023

VENUE:

BUSAN, YEOSU, SUWON and SEOUL, SOUTH KOREA

II. SCOPE OF WORK / DELIVERABLES

The Philippine Department of Tourism-Korea is in need of the services of a well-experienced company based in Korea engaged in corporate giveaways production and design for the 2023 MICE Roadshow promotional giveaways.

Following are the deliverables and specifications required by the Philippine Department of Tourism:

Design, printing, and production of 2023 MICE Roadshow promotional giveaways

Laptop case/pouch

- 1,000 pieces (for 13 inch laptop)

Note: The creatives to be used will be subject to PDOT-Korea's approval prior to final preparation and production.

III. TIME FRAME / SCHEDULE

Schedule: All interested parties to submit working design drawings and costs following the schedule below:

September 20, 2023 (5:00 pm)

September 21, 2023

September 22, 2023

October 7, 2023

October 11, 2023

October 14, 2023

October 16, 2023

- Deadline of submission of design and quotation

- Review and approval of the design

- Notice of Award and Notice to Proceed

- 300 pcs Delivery to Busan (venue to be confirmed)

- 200 pcs Delivery to Yeosu (venue to be confirmed)

- 200 pcs Delivery to Suwon (venue to be confirmed)

- 300 pcs Delivery to Seoul (venue to be confirmed)

IV. BUDGET

The total budget allocation is KRW 15,000,000 inclusive of delivery, packaging and taxes.